



CIRCULAR CARBON

**Using circularity to strengthen climate
performance and disclosure**

ThinkZero  **CIRCULR**

YOUR EMISSIONS MAY NOT FALL QUICKLY. YOUR PROGRESS DOES NOT HAVE TO STAND STILL.

Your emissions may not fall quickly. Your progress does not have to stand still.

Mandatory climate reporting is here. Your emissions are high, your options may be limited, and next year's report risks telling the same story all over again. But significant emissions reductions are not the only form of credible progress. Circularity can give you something meaningful to change, measure and report now.

Let us show you how.

Mandatory climate reporting is here. There is nowhere for high emissions to hide and no option to avoid the story. For many emissions-intensive businesses, that means publishing numbers they know may not change dramatically next year, or perhaps for many years. How long before every annual disclosure begins to sound the same?

Before long, **annual climate disclosures can begin to feel like the same bad-news story, repeated year after year**, creating the impression that little progress is being made while viable deep-decarbonisation solutions remain out of reach.

But hard-to-abate does not mean standing still. Circularity can uncover real progress in how you use resources, manage waste and create value, well before significant emissions reductions become technically or commercially possible. The challenge is knowing what to change, what to measure and how to communicate it credibly.

These measures do not replace absolute emissions reporting, and they should never be used to disguise it. But they do allow businesses to demonstrate and report credible transition action while remaining transparent and compliant.

Let us show you how.

How We Work With You

YOU ARE HERE

01

COMPLIMENTARY • 30 MINUTES

START WITH A CONVERSATION

Give us 30 minutes to understand your reporting context and show you where Circular Carbon could add value.

No obligation. Just a focused first conversation.

02

2-6 LEADERS AND DECISION-MAKERS

CIRCULAR CARBON WORKSHOP

Bring together the people responsible for climate reporting, sustainability, operations and strategy.

FORMAT

45 minutes to 2 hours

INVESTMENT

AUD \$3,500 to \$7,000

excl. GST

03

3-6 MONTHS OR ONGOING

HANDS-ON ADVISORY SUPPORT

Strengthen your climate and circularity baseline, inventory, data, narrative, governance, roles and responsibilities.

CHOOSE YOUR SUPPORT MODEL

A focused advisory engagement or an ongoing subscription.

PRICING

Tailored to scope

Many emissions-intensive businesses face a difficult disclosure reality: absolute emissions must be reported, but significant near-term reductions may be constrained by existing assets, market demand and available technology.

Circular Carbon introduces participants to the complementary role of emissions-intensity and circularity metrics. These measures do not replace absolute emissions reporting. Instead, they can provide a more complete picture of how efficiently an organisation uses energy and materials, how its operating system is changing, and where credible transition progress is being made.



thinkzero.co

Cle-Anne Gabriel Carbon Lead and Facilitator

Cle-Anne Gabriel is Managing Director of ThinkZero and an internationally recognised sustainability advisor with over 19 years' experience. An industrial ecologist by training, she has led decarbonisation, circularity and sustainability initiatives across business and government. Named 2023 Australian Global Talent of the Year, she is former KPMG National Decarbonisation Lead and Global Just Transition Co-Lead.



circular.earth

Daniela von Rabenau Circularity Lead and Facilitator

Daniela von Rabenau is Director of CIRCULR and an environmental sustainability specialist with more than 20 years' experience. She has led a circular economy strategy for an eco-industrial park, holds a master's degree in environmental engineering and is a Climate Active Registered Consultant, certified lead environmental auditor and independent Infrastructure Sustainability Council verifier.

1. The climate disclosure challenge

Why significant absolute emissions reductions can be difficult to achieve immediately in emissions-intensive and operationally constrained sectors.

2. Reading the numbers

The difference between absolute emissions and emissions intensity, what each measure tells us, and why they should be read together.

3. Circularity as a transition lever

How resource efficiency, alternative inputs, industrial symbiosis, system redesign and by-product valorisation can create measurable environmental and commercial value.

4. A worked circularity case study

An industrial example showing how circular interventions can affect absolute emissions, emissions intensity, energy, materials, water and waste.

5. From circular activity to credible metrics

How organisations can connect circularity with climate-related opportunities, operational performance and decision-useful ASRS S2 reporting.

6. Questions, discussion and feedback

Format: 60-minute interactive pilot comprising approximately 30 minutes of facilitated content followed by 30 minutes for questions, discussion and participant feedback.



Your Trusted Training Partners

ThinkZero and Circulr make complex sustainability topics clear, practical and actionable.

We design engaging, industry-relevant circular carbon training that builds capability, inspires confidence and helps organisations move from awareness to action.

Explore some case studies:

www.thinkzero.co/case-studies

Emails

✉ training@thinkzero.co

✉ info@ciculr.earth

Websites

🌐 thinkzero.co

🌐 circulr.earth

