

ZERO IN

WITH THINKZERO

A World of Sustainability

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Our Carbon Literacy Launch in Dubai
ThinkZero & Harvard Business Publishing
Our Transition from Training to Advisory

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OUR WRITER

Janine Dyer

ESG STRATEGY GAME-CHANGER: THINKZERO JOINS FORCES WITH HARVARD BUSINESS PUBLISHING

THINKZERO TEAMS UP WITH HARVARD BUSINESS
PUBLISHING CORPORATE LEARNING TO LAUNCH THE
GLOBAL “IMPLEMENTING ESG STRATEGY” PROGRAM

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ThinkZero is proud to announce a transformative new partnership with Harvard Business Publishing Corporate Learning (HBP Corporate Learning) to launch our “Implementing ESG Strategy” program. Designed to translate ambitious ESG goals into actionable, measurable outcomes, this program is set to drive sustainable change on a global scale—with our initial focus on the Australian, UAE, and Caribbean markets.



A Collaborative Vision for Sustainable Transformation

At its core, the program is built on the principle of “Lead the Change – Own the Outcome.” By combining ThinkZero’s deep sustainability advisory expertise with HBP Corporate Learning’s renowned corporate learning, we offer a structured yet engaging journey that feels like an insightful conversation.

The program is designed for cohorts of senior- and mid-level decision-makers from the same organisation. However, with a maximum cohort size of 50 people, it is possible to include everyone involved in ESG and sustainability work in the organisation.

Participants will move through the program in four phases, alternating between learning and development with HBP Corporate Learning and application to the organisation itself with ThinkZero:

- **Phase 0: Strategy Baseline** – Evaluating your current ESG strategies and governance structures.
- **Phase 1: Leadership & Governance** – Strengthening decision-making and accountability with robust ESG governance frameworks.
- **Phase 2: Targets & KPIs** – Collaboratively setting clear, measurable objectives that align sustainability ambitions with your business goals.
- **Phases 3 & 4: Implementation Roadmap and Plan** – Co-creating a detailed, step-by-step action plan with realistic timeframes, roles, and responsibilities.

Cle-Anne Gabriel, ThinkZero’s CEO and the Principal Consultant on this program, explains, “Our mission is to transform ESG ambitions into practical strategies, and individualised change management plans. By partnering with Harvard, we combine top-tier advisory support with world-class learning to guide organizations through every step of this transformative journey.”

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harvardbusiness.org

PROGRAM PLAN

Lead the Change -

- Own the Outcome

	PHASE 0: STRATEGY BASELINE	PHASE 1: LEADERSHIP & GOVERNANCE	PHASE 2: TARGETS & KPIs	PHASE 3: IMPLEMENTATION ROADMAP	PHASE 4: IMPLEMENTATION PLAN
Your Advisory Partner THINKZERO	ThinkZero evaluates your organisation's existing ESG Strategy	ThinkZero evaluates your organisation's ESG governance and leadership structures and processes	ThinkZero supports your work to integrate ESG targets and KPIs	ThinkZero co-creates your Draft ESG Strategy Implementation Roadmap with you	ThinkZero co-creates your ESG Strategy Implementation Roadmap and Divisional Plans with you
Your Corporate Learning Partner HBP CORPORATE LEARNING	Orientation + Change Leadership Diagnostic (30 min)	Module 1: Sustainable Business Strategy (virtual, 4 weeks)	Learning Break	Module 2: Leading Sustainability Change (virtual, 5 weeks)	Learning Completion
WHAT WE DELIVER (for your organisation)	Project Plan	ESG Governance Framework	ESG Targets and KPIs Integration	Draft ESG Strategy Implementation Roadmap	ESG Strategy Implementation Roadmap and cascading Divisional Plans
WHAT YOU RECEIVE (for each participating individual)	Change Leadership Skills Diagnostic		Personal Change Enablement Plan		Completion Certificate from HBP Corporate Learning

The ability to tailor our advisory approach to suit each client's needs is a strength of this collaboration and the *Implementing ESG Strategy* program. However, all clients should note that program structure, indicative pricing, and progress through this program are all dependent on the client's availability to work with us in a timely and productive manner to co-create remarkable and impactful outcomes for your organisation, and for individual participants.

A Journey that Engages and Inspires

While the program is underpinned by rigorous frameworks and data, its delivery is designed to be both formal and accessible. We have intentionally structured the learning experience to feel like an engaging conversation—one where expert insights are shared in an inviting, easy-to-understand manner.

For example, Harvard Business School Professor Rebecca Henderson's Sustainable Business Strategy HBS Online course is designed to inspire and guide leaders to integrate sustainable practices into their business strategies. The program aims to equip leaders with the tools to drive systemic change.

Participants will:

- **Activate Change Readiness:** Use diagnostic tools to uncover readiness gaps, surface resistance, and build momentum for leading sustainability transformation.
- **Align & Influence Stakeholders:** Gain strategies to listen, engage, align, and mobilize diverse stakeholders—internally and externally—to accelerate sustainability initiatives.
- **Lead Change at Scale:** Accelerate enterprise-wide change by empowering teams to adopt change and deliver measurable progress toward sustainability goals.



No two organisations are on exactly the same ESG and sustainability journey. So no two cohorts will be the same!

Global Vision with a Local Focus

Although the vision for this program is global, ThinkZero is strategically launching it in the Australian, UAE, and Caribbean markets. These regions are vibrant centres of innovation and growth, offering unique challenges and opportunities that this program is well-equipped to address.

James Stanford, Area Director Southeast Asia at HBP Corporate Learning, notes, “We are excited to launch this program, and look forward to seeing the impact the combination of our corporate learning material and ThinkZero’s advisory support can have for organisations in the region this year.”

The blend of global perspective, local relevance, and tailored individual organisational outcomes makes this program truly special.

Delivering Tangible Results

Participants in the “Implementing ESG Strategy” program will walk away with a comprehensive ESG Governance Framework, a customized Implementation Roadmap, and defined divisional plans. Moreover, each participant will undergo a Change Leadership Skills diagnostic and earn a prestigious HBP Corporate Learning Certificate, underscoring their expertise and commitment to driving meaningful change.

Julie Battilana, Harvard Kennedy School Professor and author of “Power, for All”, underscores the importance of leadership in initiating and sustaining meaningful change toward sustainability.

Join Us on this Transformative Journey

The launch of this program marks a significant milestone in ThinkZero’s commitment to leading sustainable development in our focus regions.

We invite organizations ready to transform their ESG and sustainability ambitions into tangible outcomes to join us on this journey.

Together, with the combined strengths of ThinkZero and HBP Corporate Learning, we can set new standards for making thriving organisations a reality—one informed decision at a time.

For more details, to see the latest version of our 2025 Australian Program Prospectus, or to schedule an initial consultation, please contact our advisory team at advisory@thinkzero.co.

For all other regions, please contact us directly.

BRIDGING CONTINENTS

THINKZERO ATTENDS THE QUEENSLAND-MIDDLE EAST ROUNDTABLE WITH TRADE & INVESTMENT COMMISSIONER FOR THE MIDDLE EAST, KASSEM YOUNES PSM

This month ThinkZero participated in a high-level roundtable hosted by Trade and Investment Queensland. The event featured TIQ's Trade and Investment Commissioner for the Middle East, Mr Kassem Younes, whose expertise in fostering global business ties is well known.

ThinkZero's CEO, Cle-Anne Gabriel, represented our Queensland-headquartered business at the roundtable. The discussion focused on strengthening business collaborations between Queensland and the Middle East, with Commissioner Younes sharing valuable market insights and trade intelligence. His extensive experience and deep understanding of the Middle East and Africa, particularly of key markets such as the UAE, underscored the importance of establishing robust international networks.

For ThinkZero, the UAE remains a key strategic target area—especially following our recent partnership and service launch in the region. The opportunity to engage directly with Commissioner Younes provided a unique platform to present ThinkZero's approach in the region, and explore emerging opportunities. His perspectives on regional trade dynamics and the role of a strong global network resonated deeply with the senior executives and decision-makers present.



The event concluded with a networking session, which allowed participants to build meaningful connections in a relaxed setting.

Reflecting on the roundtable, ThinkZero's CEO, Cle-Anne Gabriel, remarked that the discussions provided essential guidance for extending ThinkZero's services deeper into the region. The session not only reinforced ThinkZero's commitment to international collaboration but also affirmed our vision as we continue to pursue impactful moments in our focus regions, from our Queensland base.

ZERO IN ON DUBAI MULTI COMMODITIES CENTRE (DMCC)

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DMCC

Dubai Multi Commodities Centre (DMCC) is a leading free zone that facilitates the global trade of commodities, ranging from precious metals to energy resources. As a critical hub for the commodities supply chain in the UAE, DMCC is setting new benchmarks for sustainability engagement in an industry ripe for transformation.

In a significant outcome of ThinkZero's partnership with WSP Middle East, DMCC's participation in our program has taken shape, as announced in [the WSP Anticipate podcast last year](#). By engaging their senior executives and industry leaders, DMCC has embraced our tailored learning and development outcomes on carbon management and sustainability. This initiative is not just about reducing emissions; it is about creating resilient supply chains that support long-term economic and environmental progress.

This project also underscores ThinkZero's global reach—proving that whether in Australia, the UAE, or beyond, our clients are at the forefront of climate change progress.

The program itself provided senior leaders with the opportunity to explore realistic emission reduction scenarios and consider the climate-related risks and opportunities impacting their organisation and supply chain partners. This deep dive into practical and strategic climate issues has empowered DMCC's leaders to integrate sustainability into their work and personal lives.

By incorporating development opportunities into its engagement practices, DMCC is not only strengthening its competitive edge but also setting an inspiring example for its peers.

We celebrate DMCC's sustainability aspirations in the region.

ZERO IN ON PHILIPP



“Philipp and his team are a pleasure to work with. He is a great partner, and leading voice of sustainability in the Middle East.”

Shaping ESG Futures

With years of global experience in ESG and sustainability consulting, Philipp is a trusted advisor to various industries, from industrial and infrastructure to finance, power, and utility companies across the MENA region, Europe, and East Asia.

Philipp currently leads the Climate Change, Carbon, ESG, Sustainable Development, and Healthy Living teams for WSP Middle East, based in Dubai, UAE. He focuses on circular economy system development, greenhouse gas avoidance, and advancing sustainable development practices.

Philipp's mission is to effect significant and substantial changes that can echo across industries and nations, by providing his expert guidance to large-scale developers, giga projects, sovereign wealth funds, and private equity firms. He has a proven track record of delivering innovative and impactful solutions. Philipp is passionate about creating a more sustainable, inclusive, and healthy world for future generations.

Powering Progress Together

Philipp is one of ThinkZero's trusted partners in the Middle East. He has a strong creative vision and strategic mindset. He continuously develops innovative approaches that drive meaningful impact, ensuring that sustainability principles translate into actionable change.

His ability to connect diverse stakeholders, bridge gaps in knowledge, and inspire forward-thinking solutions has supported ThinkZero's introduction to the region.

Through his work, he has played a key role in integrating sustainability into business practices, policy discussions, and community engagement. Our collaboration with Philipp has deepened our ability to create lasting environmental and social benefits.

We wish Philipp well, as his passion, expertise, and innovative thinking continue to shape a more sustainable and equitable future for all.

EMISSIONS TECH MEETS ADVISORY

THINKZERO PARTNERS WITH AVARNI TO DELIVER AN INTEGRATED PLATFORM & ADVISORY SERVICE FOR EMISSIONS MANAGEMENT

ThinkZero is excited to share our Emissions Monitoring Platform (EMP) service – a strategic partnership with technology provider Avarni, enabling us to deliver an integrated platform and advisory service for emissions management. By leveraging Avarni's robust technology alongside our expert advisory services, we empower clients to accurately calculate, monitor, report, and forecast their carbon emissions across Scope 1, Scope 2, and Scope 3 (excluding Category 15 – Investments).

A Comprehensive, Customisable Solution

This new offering is not about launching a brand-new platform—the existing platform is owned by Avarni. ThinkZero is enhancing its value by combining this proven technology with our deep expertise in emissions advisory. Our integrated service is designed to cater to complex organisations and extensive supply chains. Larger organisations can purchase an instance of the EMP and share it with smaller suppliers, thereby measuring, reporting, and integrating emissions profiles across the entire supply chain for improved accountability.

Avarni Co-CEO, Misha Cajic, says "Avarni is excited to partner with ThinkZero to offer world-class advisory services alongside our technology to

Australian clients. With both firms being Australian based, we believe that we offer a strong joint value proposition that is relevant to a local audience, and we look forward to helping clients on their journeys to compliance with the Australian Sustainability Reporting Standards & Net Zero."

Key features of our integrated service include:

- **Accurate Emissions Calculation:** Utilizing varied methods—including spend-based, average, hybrid, and primary data approaches—the EMP precisely quantifies greenhouse gas emissions from stationary and mobile combustion sources, as well as fugitive emissions.
- **Real-Time Monitoring and Reporting:** Custom dashboards and reporting tools provide transparent, real-time insights into your emissions profile, facilitating proactive management and compliance.
- **Forecasting and Scenario Analysis:** The platform's advanced forecasting tools enable organizations to model future emissions trajectories, develop realistic reduction scenarios, and set clear, achievable targets on their journey to net zero.



By merging Avarni's technological strengths with ThinkZero's strategic guidance, our integrated service transforms complex emissions data into actionable insights, driving effective and measurable sustainability outcomes.

Empowering Your Sustainability Journey Across the Supply Chain

Our partnership with Avarni marks a significant advancement in how we support organisations in their sustainability efforts. The integrated platform and advisory service is designed not only to streamline emissions management within a single organisation but also to extend its benefits across entire supply chains. This customisable solution allows large organisations to deploy the technology to support smaller suppliers, fostering enhanced transparency and accountability throughout the network.

With this enhanced service, you can expect:

- **Enhanced Decision-Making:** Reliable, real-time data and in-depth analysis empower leaders to make informed decisions that drive sustainable growth.
- **Streamlined Processes:** Automated calculation and monitoring reduce administrative burdens, allowing your team to focus on strategic initiatives.
- **Proactive Sustainability Strategies:** Advanced forecasting and scenario analysis tools support the development of forward-thinking strategies, enabling you to set and achieve ambitious emissions reduction targets.



Your One Stop for Emissions Tech and Advisory Services

In an era where transparency and accountability in sustainability are paramount, our integrated approach offers a distinct competitive advantage. It not only helps you meet regulatory demands but also positions your organization as a leader in sustainable practice, driving change across both your operations and your supply chain.

For more information on how ThinkZero's partnership with Avarni can support your carbon management journey, please contact our advisory team at advisory@thinkzero.co.

ZERO IN ON CARIBBEAN CLIMATE-SMART ACCELERATOR (CCSA)

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The Caribbean Climate Smart Accelerator (CCSA) is at the heart of fostering innovation and resilience in the Caribbean. As ThinkZero's first Carbon Literacy client in this vibrant region, CCSA has taken an essential step in building a future where climate change challenges are met with robust, innovative solutions.

CCSA's leadership, comprised of senior executives and regional change-makers, is driving a transformative agenda. The organisation excels in incubating and growing climate resilient innovations, ensuring that emerging technologies and practices can thrive even in the face of environmental and economic challenges. Their work not only supports local communities but also sets a benchmark for sustainable development across the Caribbean.

A highlight of the programme was the active involvement of CCSA's dynamic CEO and Global Ambassador of Race to Zero and Race to Resilience Campaigns, Racquel Moses. Racquel's participation exemplifies the forward-thinking leadership at the helm of the organisation. Attending the session provided the CEO with critical insights into the latest climate science, practical emission reduction strategies, and how climate-smart innovations can manage climate-related risks and opportunities. This engagement further cements CCSA's role as a key player in nurturing climate resilience and innovation in the region.

Engagements like these reinforce ThinkZero's global expertise, as we continue to support industry leaders from every corner of the world.

With a shared vision for a sustainable future, CCSA's pioneering initiatives are a testament to the region's potential to lead in climate resilience. We are proud to support CCSA as they continue to innovate and inspire, making significant strides in the fight against climate change.

TRAINING TO ADVISORY

NAVIGATING THINKZERO'S TRANSITION: A CONVERSATION WITH FOUNDER CLE-ANNE GABRIEL

ThinkZero started as a sustainability training provider, exclusively delivering accredited Carbon Literacy training and equipping organisations with the knowledge they needed to tackle sustainability challenges. Now, three years in, the company is evolving into a training and advisory business. This transition has come with its challenges—but also with successes. We sat down with ThinkZero's founder, Cle-Anne Gabriel, to discuss what this shift has been like, what sets ThinkZero apart, and what's next for the company.

ThinkZero was built on training. Why expand into advisory services?

Training was a fantastic way to introduce ourselves to the market. It got people familiar with our expertise and allowed us to deliver high-quality learning experiences that truly made an impact. But what we began to notice was that after training, many clients would come back saying, 'We love what we learned—now can you help us actually do it?' That's when it became clear that advisory was the natural next step.

Our clients don't just want theoretical knowledge; they need practical support in implementing sustainability strategies, setting targets, and managing risk. That's where ThinkZero's advisory work comes in.

To be clear, we're not scaling back our training offering. Instead, we've established a successful niche for ourselves that includes both training and advisory – both the "knowing" and the "doing".

What have been the biggest challenges in this transition?

There have been a few key challenges:

- **Standing Out in a Crowded Market:** There are many sustainability advisory firms out there, from large consultancies to niche specialists. But I believe ThinkZero stands apart because of our authenticity and our boutique approach. When I say boutique, I mean we deliberately embrace a focused, personalised advisory style. We offer top-quality work at a very fair price, with 1-on-1 service. We're not aiming to be a huge global contender; instead, we're committed to doing excellent work every single time, especially within our focus regions. Real experts are personally involved in every project. I'm personally involved in every project.

- **Building the Right Team:** Obviously advisory work requires a different mix of skills compared to training. Building up a team with the right expertise has been a learning process. I've been very deliberate in growing a strong, capable team and a network of ThinkZero associates that share ThinkZero's commitment to excellence and impactful work.
- **Shifting to Longer-Term Engagements:** Unlike training—which can typically be a one-off engagement—advisory services mean we're working with clients for longer periods. This has required me to rethink how we structure our work and ensure we have the capacity to support clients effectively over time.

How has ThinkZero navigated these challenges?

I've tried to be intentional about our journey. Rather than chasing every opportunity, we focus on building meaningful, long-term relationships with clients. I'm proud that we have a solid business built on retainer and recurring work. When we do an initial project for a client, we hope to surpass their expectations. I believe that repeat business is proof that we're delivering real value.

Our boutique positioning is also a deliberate choice. We aren't trying to scale into a large advisory firm. Instead, our focus is on delivering exceptional, personalized service, which means each client gets our undivided attention and expertise.

Clients are always welcome to come to our offices and have a coffee and chat. These chats are mutually beneficial, and we gain market insight and the chance to discuss future work.



“I'm not overly focused on comparison and competition at this stage. We're focused on creating impactful moments with our clients in our target regions.”

What's next for ThinkZero?

We're continuing to refine our advisory services and expand our capabilities. Recent partnerships—like our collaboration with Avarni for emissions monitoring—are examples of how we're integrating smart tools with expert guidance to deliver even more impact.

Most importantly, we remain true to what makes ThinkZero special—our authenticity, commitment to excellence, and our boutique approach. We're focused on creating impactful moments with our clients in our target regions.

Any Final Thoughts?

Transitioning from a training-focused company to a broader advisory firm hasn't been easy, but it's rewarding. We're maturing in a way that feels both strategic and sustainable. Our clients recognise the difference when you deliver excellent work, every time, and when they can pick up the phone and talk to me directly.

Staying true to your values and focusing on quality may be a slower burn, but it does pay off.

Are you looking for expert sustainability advisory services with a personal, boutique touch? Get in touch with us: advisory@thinkzero.co.

ZERO IN ON ASHLEY



“ Ashley is a highly experienced professional, driving impactful just energy transition projects.

Driving the Energy Transition

Ashley has more than 28 years' experience in the power and energy sector, leading businesses, high performing teams, clients and transformational projects across APAC, Middle East, Africa and the UK.

Ashley's career started as an Engineering, Procurement, and Construction contractor. Then followed 24 years of consulting experience, advising all manner of stakeholders on large Public Private Partnership (PPP) and Indigenous Procurement Policy (IPP) procurement programs, acquisitions and the development and implementation of projects.

He has successfully built and grown businesses within large corporate environments across Africa, Australia, New Zealand and Southeast Asia. His discipline in planning and outcomes delivery extends to his approach to projects as well, contributing in Project Governance, Project Director and Project Manager roles.

Harnessing Experience to Empower Change

As a ThinkZero Advisory Board member, Ashley brings a wealth of expertise gained from over a decade of advising on infrastructure development and implementation.

Throughout his corporate career, he has worked extensively with market operators, as well as network service providers, and key players across Southeast Asia.

His experience extends to working with leading renewable energy developers and gentailers, alongside major equity funders supporting renewable and generation projects. Ashley has also collaborated with top-tier contractors across Australia, ensuring the successful execution of large-scale energy and infrastructure projects.

Ashley continues to bridge technical expertise with strategic insight, driving impactful just energy transition outcomes through Equi Energy, and in partnership with ThinkZero.

TACKLING GREENWASHING

THE THINKZERO PEER REVIEW AND GREENWASHING RISK ASSESSMENT©

Greenwashing—when companies overstate their environmental credentials—misleads consumers and investors and can result in heavy fines, such as those recently imposed in Australia. Inaccurate or vague sustainability claims damage reputations and hinder real progress. Clear, honest communication is essential for building trust and achieving genuine sustainability.

Why It Matters

When a company misrepresents its green efforts, it risks regulatory penalties and loses the trust of stakeholders. Misleading claims can divert attention from true efforts needed to combat climate change and may stall important policy reforms. Simply put, greenwashing undermines both environmental progress and market confidence.

The ThinkZero Approach

Our ThinkZero Peer Review and Greenwashing Risk Assessment© service is designed to help organisations avoid these pitfalls. By carefully reviewing your sustainability documents against best practices and regulatory guidelines, we pinpoint issues such as vague claims, unverified targets, and misleading metrics. These documents can include your draft sustainability strategy, plan or report, a draft website copy, or a draft corporate position statement.

Our process includes:

- A detailed scoping questionnaire and document peer review through two lenses: best practice and expertise; and greenwashing avoidance principles
- A series of registers cataloguing instances of greenwashing risk in your documents, and a matrix that highlights key areas of concern and what to do about them
- A report with clear, actionable recommendations.

Even a small misstep in sustainability language can lead to serious greenwashing risks. Our service helps bring our clients closer to a position where their claims are transparent and evidence-based.

Building Trust and Credibility

Addressing greenwashing risks head-on helps companies meet regulatory demands and gives consumers and investors greater confidence in a company's sustainability efforts.

The ThinkZero Peer Review and Greenwashing Risk Assessment© service helps transform complex data into clear, credible messages that support genuine sustainability progress.

Want to learn more? Email us at advisory@thinkzero.co

ZERO IN ON REGIONAL DEVELOPMENT AUSTRALIA - GREATER WHITSUNDAYS

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An Australian Government Initiative



ThinkZero was proud to lead a full-day sustainability workshop with Regional Development Australia (RDA) Greater Whitsundays, the Greater Whitsunday Communities, and Mackay Isaac Tourism, bringing together regional executive leaders committed to building a resilient future.

ThinkZero remains dedicated to equipping organisations with the tools and expertise needed to transition toward sustainable operations.

The workshop provided an engaging platform to explore key sustainability challenges and opportunities. Discussions covered sustainable development, ESG, and the principles of GHG accounting, including emission scopes and value chains. The Greater Whitsunday Communities and Mackay Isaac Tourism gained insights into carbon budgets, allocation principles, and the impact of internal and external carbon pricing on business strategy.

The group also explored some region specific data to contextualise the conversations and future planning.

By fostering collaboration and knowledge-sharing, the workshop helped organisations navigate the complexities of sustainability while identifying actionable steps toward reducing their environmental impact.

ThinkZero remains committed to supporting communities in their sustainability journey, providing expert advisory and capability-building services to drive meaningful change.

Australia's regions are important socioeconomic and ecological hubs for our nation. We are grateful for the opportunity to facilitate this important conversation and look forward to continuing to work alongside regional stakeholders.

Together, we can collaborate towards a more sustainable and resilient future beyond Australia's metropolitan areas.

CONFLICT TO HARMONY: RECONCILING NATURE AND MINING IN CENTRAL QUEENSLAND

A MILESTONE MOMENT FOR SUSTAINABILITY IN THE
GREATER WHITSUNDAY REGION



ThinkZero is proud to be a founder of the Women in Sustainability Collective (WISC), which coordinated its first event outside of Brisbane this February.

Hosted at the Resources Centre of Excellence in partnership with BHP and Decarbonisation Accelerated, this milestone gathering brought together experts, industry leaders, and community voices to explore the theme "Conflict to Harmony: Reconciling Nature and Mining in Central Queensland."

The event fostered insightful discussions on balancing economic growth with a nature-positive approach. The conversation was skilfully guided by Georgine Roodenrys. Speakers shared perspectives on the relationship between nature and the regional economy, the importance of integrating sustainability into industry decision-making, and the role of circularity in ensuring long-term resource efficiency.

Insights from the event also highlighted the need to strengthen collaboration and invest in education to equip future generations with the skills to drive sustainability forward.

A key takeaway from the event was the need to look beyond decarbonisation and address broader nature-related risks within supply chains. These insights align with our commitment to helping businesses embed sustainability at the core of their operations.

With some of the region's sustainability decision-makers in the room, this event was an important step in shaping the future of sustainability in Central Queensland. We look forward to continuing these vital conversations.

You can read more about WISC's events on LinkedIn [here](#).

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BEFORE OUR NEXT ISSUE

Q4 2025 (ONLINE & THINKZERO HQ)

THINKZERO & HARVARD BUSINESS
PUBLISHING CORPORATE LEARNING:

DELIVERING OUR GLOBAL
“IMPLEMENTING ESG STRATEGY”
PROGRAM

Q4 2025 (THINKZERO HQ)

WHAT ELSE IS THINKZERO DOING IN
THE UAE & CARIBBEAN?

LOOK OUT FOR STORIES FROM OUR
INTERNATIONAL ENGAGEMENTS

WHEN YOU'RE READY:



CONTACT US

- Ask us about our ThinkZero Greenwashing Risk Assessment©
- Ask us about the global “Implementing ESG Strategy” program with Harvard Business Publishing

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