

# ZERO IN

## WITH THINKZERO

A World of Sustainability

In this Inaugural Issue:

Home at 100 Creek  
Climate Reporting Launch  
Welcome New Graduates



November 2024 | Issue #1

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## OUR WRITER

Janine Dyer



# WELCOME TO ZERO IN



*A captive audience at a Women in Sustainability Collective (WISC) event hosted at Mott MacDonald's offices in Brisbane, Australia. ThinkZero is one of the founders of WISC.*

Dear reader,

We're thrilled to bring you the very first edition of **Zero In**, ThinkZero's quarterly newsletter dedicated to sharing news, insights, updates, and inspiration as we work together to drive sustainable change.

In **Zero In**, we'll zero in on the latest in sustainability practices, news, client stories, and updates from the ThinkZero team. Each edition will highlight meaningful projects, industry events, and expert perspectives, offering actionable strategies to support your organization's sustainability and ESG goals. We aim to keep you connected to the latest from our team and our wider network.

In this inaugural issue, we're zeroing in on our successful Executive Roundtable, an event that brought industry leaders together to discuss mandatory climate-related reporting requirements.

You'll also find behind-the-scenes insights into life at ThinkZero as you meet members of the team, get an introduction to ThinkZero HQ - our offices at 100 Creek Street in Brisbane city, and read a recap of the inspiring UNIQ You International Day of the Girl Breakfast.

We're also excited to share a few client stories with you in this inaugural edition.

We're excited to share our knowledge, insights, tools, and support to navigate today's sustainability challenges. We hope that together we will create a lasting impact.

Thank you for joining us on this journey.

Sincerely,  
The ThinkZero Team



# HOME AT 100 CREEK

## THINKZERO MOVES INTO ITS NEW HOME AT 100 CREEK STREET, BRISBANE CITY

In September we began welcoming our clients, partners, and staff to our new offices at 100 Creek Street in the heart of Brisbane city, Australia. Located in one of Brisbane's most dynamic but accessible areas, ThinkZero HQ is just the right size and perfectly matches our ways of working as a dynamic, thriving, boutique sustainability advisory business. 100 Creek reflects our vision to balance professional effectiveness and sophistication with environmental responsibility and community building.

### **A Hub for Innovation, Engagement and Collaboration**

We intend to use our office to create a comfortable and productive atmosphere for our staff, and to foster deeper collaboration with our clients and partners in Brisbane and across the state of Queensland. With its spacious, open-plan layout, the space is tailored to support our team in delivering the highest quality service and solutions.

The ThinkZero boardroom serves as the venue for our invite-only quarterly Executive Roundtables, where we invite existing and prospective clients to discuss the latest developments in sustainability and any challenges faced by their organisations.

The first-floor hub includes a training room and large boardroom and is an excellent venue and resource to host one of our signature service offerings onsite – our sustainability workshops. This hub will also be one of the satellite venues for the Asia-Pacific JET Deal Room, which will bring together Just Energy Transformation (JET) project developers and JET-aligned funders from across the region in a matchmaking event hosted by the global Alliance for a Just Energy Transformation (AJET).

### **Experience ThinkZero HQ**

We invite you to schedule a time to visit us at 100 Creek Street and experience our new space first-hand. Whether for a meeting or an informal conversation, our doors are open to clients, partners, and friends who share our commitment to sustainability.

Thank you for being an essential part of our journey as we continue to learn, thrive, innovate, and navigate the complex world of sustainability. We look forward to welcoming you to our home.



# THINKZERO HQ 100 CREEK ST, BRISBANE CITY

**ZERO IN**  
WITH THINKZERO



Image courtesy  
[realcommercial.com.au](http://realcommercial.com.au)

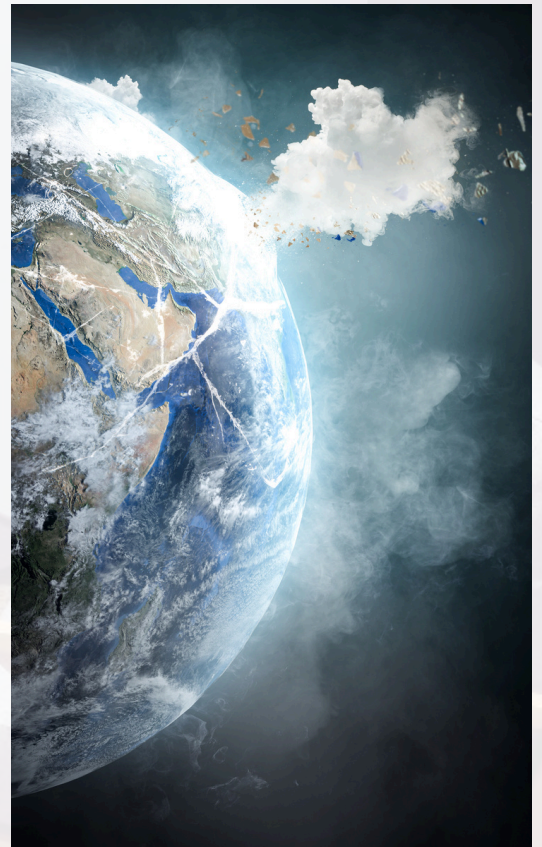


# WHAT'S BEHIND THE THINKZERO BLUES?

As we increase our impact, ThinkZero's signature light blue has become a memorable part of our brand. For this inaugural issue of Zero In, our writer sat down with Dr Cle-Anne Gabriel, Founder and CEO of ThinkZero, to discuss the significance of this choice and what it reflects about ThinkZero's mission and values.

## **Cle-Anne, can you tell us why you chose light blue as the signature colour for ThinkZero?**

Absolutely. I wanted ThinkZero's brand to convey a sense of clarity, calm confidence, and forward-thinking optimism, even in the midst of some of the confusion, uncertainty and misinformation currently experienced in our industry. The qualities of calm or quiet confidence, clarity and forward-thinking optimism align very much with our approach to sustainability. Light blue naturally embodies these qualities. It's a colour that represents both sky and water, reminding us of the natural world we're working to protect. It also symbolizes transparency, something we emphasize in our sustainability work with our clients.





# ThinkZero



## As a leader in the sustainability space, how does ThinkZero integrate this calming yet progressive approach into its everyday work?

We try to embody these values in everything we do, from our evidence-driven analysis and advice to our workshops. Our Climate Change and Sustainability programs, for example, aim to simplify complex topics, making sustainability accessible and actionable. The work we are doing with some of our larger clients, supporting them with their life cycle assessments, Climate Governance Plans, climate-related risks and opportunities management, and the ThinkZero Greenwashing Risk Assessments®, for instance – here, our goal is to cut through the noise, hopefully simplify, and leave our clients feeling confident about their forward pathways towards sustainability.

We want our clients to feel informed, empowered, and confident as they navigate their sustainability journeys. And so far, I'm proud that our clients feel ThinkZero is accessible, and a safe space to ask the hard questions and find solutions, and because of that they choose to stick with us.

## That's fascinating. How does this colour choice tie into your vision for ThinkZero?

For me, light blue is about opening mental space to focus on solutions, instead of feeling bogged down by problems. To me, the ThinkZero spaces we've created feel open, unassuming and inclusive, and very much solution oriented. Sustainability challenges can seem daunting, and businesses may feel overwhelmed by the changes they're expected to make. My hope is that this shade of blue presents a calm but determined approach. It's inviting, suggesting that we're here as partners to guide organizations through these changes without adding to the stress. The visual identity of ThinkZero is really an extension of that philosophy—collaborative, reassuring, and clear.



Just as light blue offers a sense of tranquility, through our work we strive to bring clarity and ease to the complex path of our collective sustainable development.



“She’s an intelligent woman. We’re thrilled to welcome Teera to ThinkZero and can’t wait to see the impact she will make!”

## **A Passion for Protecting our Planet**

From a young age, Teera’s curiosity about the natural world was sparked by documentaries on wildlife and the environment. This fascination grew into a commitment to sustainability as she recognized how climate change and resource inefficiency not only threaten wildlife locally, but also impacts humanity. Now, she’s driven by a mission to create a more sustainable world for future generations.

Teera recently graduated with a Master’s in Sustainable Energy Engineering from the University of Queensland in Australia, after completing her Bachelor of Engineering degree at Chulalongkorn University in Thailand. She is an international scholarship recipient, previously receiving the International High Achievers Scholarship and UQ Sustainable Energy Scholarship. Before joining ThinkZero, she completed the vacation program at PwC.

## **Graduate Sustainability Advisory**

Now, as a new member of ThinkZero, Teera brings both enthusiasm and fresh insights to our team.

What excites Teera most about joining ThinkZero as a Graduate Sustainability Advisory is the opportunity to address real-world challenges alongside seasoned professionals. With a background in sustainability, she’s eager to contribute her skills to impactful projects while advancing her knowledge in the field.

Teera is especially passionate about environmental sustainability, believing that safeguarding our ecosystems—land, air, water, and forests—is critical for a healthier planet. If given the chance to make one big change, she would advocate for a global shift to sustainable energy, a solution that addresses multiple environmental challenges while supporting economic growth.

Outside of work, Teera maintains balance through her hobbies, from cooking her own meals to spending quality time with friends on weekends. She’s enthusiastic about the journey ahead at ThinkZero, where she hopes to learn, make meaningful connections, and contribute to projects that drive real change.



# ZERO IN ON DOWNER GROUP



## **Downer**

Relationships creating success

Downer's thinking and actions around sustainability and climate change are advanced in the Australia and New Zealand markets. As one of the leading infrastructure and service companies, Downer Group aimed to enhance its climate risk resilience and deepen its understanding of carbon management to drive sustainable transformation across its operations.

In August, ThinkZero had the pleasure of delivering a climate change and sustainability workshop to Downer Group's leadership team in Sydney, Australia. The program equipped senior finance leaders with critical knowledge and skills for effective sustainability leadership.

The workshop was highly interactive, involving live discussions, practical exercises, and a readiness check for mandatory climate reporting.

The feedback from participants was overwhelmingly positive, praising the effectiveness of ThinkZero's facilitator and the workshop's engaging format. All participants reported increased confidence in discussing carbon and climate change topics and expressed a strong desire to learn more about sustainability.

ThinkZero tailors all of our capability building and advisory work to suit the specific needs of every client. This case study also zeros in on Downer's commendable progress toward robust climate governance.

We wish them all the best as they continue on their journey!

# OUR Q2 EXECUTIVE ROUNDTABLE

## NAVIGATING MANDATORY CLIMATE CHANGE REPORTING IN AUSTRALIA

We are pleased to share that our recent Executive Roundtable was a resounding success. Held exclusively for industry leaders under Chatham House rules, this boardroom conversation provided valuable insights into the upcoming mandatory climate-related reporting requirements under the Australian Sustainability Reporting Standards (ASRS) and what they mean for Queensland's businesses.

### **Expert Insights and Engaged Discussion**

Our guest speaker, Serena de Kretser, Climate Strategy and Reporting Advisor, led an informative discussion, offering expert guidance on how businesses can prepare for the regulatory shift commencing on January 1, 2025. Serena shared strategic approaches and practical insights, helping attendees understand the phases of disclosure assurance and anticipate the impact on their operations.

The event was hosted over morning tea at ThinkZero HQ. It sparked thoughtful exchanges and allowed leaders to address their specific challenges. Attendees appreciated the

exclusive, focused setting, with one participant noting, "It was a rare opportunity to discuss such significant regulatory changes with peers across our industry."

### **More Roundtables Coming in 2025**

Building on this success and given the high demand, we are excited to continue these important conversations quarterly, with more Executive Roundtables on various topics in 2025. ThinkZero remains dedicated to facilitating knowledge-sharing and strategic dialogue and supporting Queensland's businesses in navigating sustainability-related changes with confidence and clarity. We look forward to continuing these essential conversations.

Get in touch with us if you'd like to be included in the invite list and receive updates on our next roundtable and other events.



# CLIMATE CHANGE GOVERNANCE & REPORTING

## THINKZERO'S SUPPORT PACKAGE FOR YOUR FIRST YEAR OF CLIMATE CHANGE REPORTING

We are pleased to have launched our Mandatory Climate Governance and Reporting service line in 2024. With climate-related financial disclosures now mandated in Australia from January 1, 2025, businesses must now prepare to meet rigorous new standards for reporting their emissions and climate change strategies. ThinkZero has been providing a specialized, three-part service package to help our clients through the initial stages of streamlining their governance and operations in the first year.

For the past six months, we've been helping our clients prepare for mandatory reporting by working hand-in-hand with them to do the work of preparing their greenhouse gas inventories, setting up their climate-related risk and opportunity frameworks, and developing Climate Governance Plans.

### **ThinkZero's 1-2-3 Approach for Year One of Climate Reporting**

Our structured solution is tailored to help businesses efficiently but thoughtfully align with the new standards, focusing on transparency, governance, and actionable emissions reductions:

#### **1. ThinkZero Greenwashing Risk Assessment©**

Our proprietary ThinkZero Greenwashing Risk Assessment© reviews and analyses our clients' public-facing documents against current standards and best practices. The ThinkZero team then provides a Greenwashing Risk Score© along with our expert recommendations. Only documents achieving a high score are recommended for publication, supporting our clients to navigate and manage some of the reputational risks associated with greenwashing claims.

**ThinkZero**

**IT'S OFFICIAL - MANDATORY CLIMATE REPORTING IS HERE**

New legislation passed by Federal Parliament last week means Australia's mandatory climate-related financial disclosures regime will take effect from 1 January 2025.

**HERE'S OUR 1-2-3 OFFER FOR YOUR FIRST REPORTING YEAR**

**1**

**GREENWASHING RISK AUDIT**

**2**

**CLIMATE GOVERNANCE PLAN**

**3**

**EMISSION REDUCTION PLAN**

## 2. Climate Governance Plan

We work with our clients to develop a Climate Governance Plan that assesses and strengthens their climate-related governance structures, policies, and procedures. Adapting international best practice climate governance principles to suit each client, ThinkZero consults closely with teams within our clients' organisations to create a Plan that aligns internal strategies, policies, and procedures with best practices in climate reporting, positioning them for regulatory compliance and long-term resilience.

## 3. Emission Reduction Plan

Using our Emissions Monitoring Platform (EMP), we establish Scope 1, 2, and 3 emissions inventories, creating a baseline for tracking and reducing emissions. The platform also supports future scenario modelling and pathway planning to help businesses identify optimal emissions reduction strategies that align with their operational and financial goals.

**THINKZERO EXECUTIVE ROUNDTABLE**

What does ASRS mandatory climate-related reporting mean for your business? Join us for our Q2 Executive Roundtable.

RSVP by COB Friday 1 November

**ThinkZero**

Presenting our Q2 topic:  
**MANDATORY CLIMATE REPORTING**

What does ASRS' mandatory climate-related reporting mean for your business?

Join ThinkZero for this exclusive invite-only boardroom conversation. We are gathering senior industry leaders to discuss implications, share their own insights, and understand what support is needed by Queensland's businesses.

We will discuss the latest developments confirming that mandatory climate-related financial disclosures will commence for financial years beginning on or after 1 January 2025, with assurance of those disclosures to be phased in over time.

RSVP by COB Friday 1 November



This 1-2-3 Approach has proven effective in helping businesses navigate their first year of climate reporting, supporting existing sustainability teams with the work that needs to be done, and providing accessible expertise and peer review on-demand.



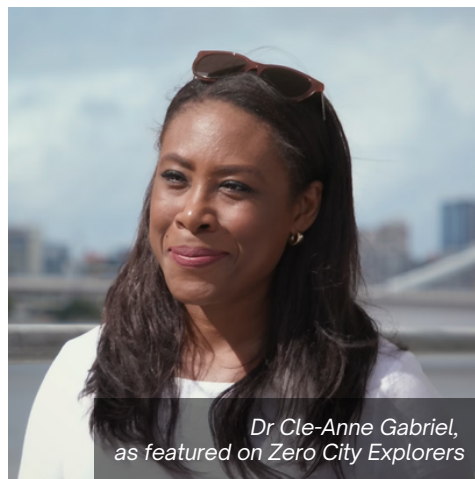
# ZERO IN ON VOLVO BUSES



ThinkZero was engaged to support the planning, development, and execution of the Australia edition of Volvo Buses Global's engagement on electric buses – Zero City Explorers. As a leader in electrified transport, Volvo Buses was interested to understand how the Brisbane 2032 Olympic and Paralympic Games were influencing the development of public transport infrastructure around Brisbane, Australia.

Applying our expertise in sustainability and just transitions, and our local knowledge, ThinkZero was pleased to provide advice, insight and expertise. We also invited the University of Queensland's Dr Tony Heynen to provide expertise on energy transition. Working with Spoon Agency in Sweden, the final products were communications collateral and a video that zeroed in on the options to decarbonise and enhance uptake of public transport in the city.

You can read about this project on the Volvo Buses Global website [here](#).



Achieving the sustainability goals of Brisbane 2032 will require solutions to significantly reduce or offset the emissions associated with both international travel to and local travel within the host city.

Investing in renewable energy stands out as a viable lever for success within the city, alongside corresponding electrified and more widely available and efficient public transport. While carbon offsets are a viable short-term solution for the emissions associated with air travel into the host city, insights from the project emphasised the need for a more measured approach to avoid unintended negative sustainability outcomes longer-term.

# ZERO IN ON NORTH QUEENSLAND BULK PORTS (NQBP)



North Queensland Bulk Ports Corporation (NQBP) is a government-owned corporation and one of ThinkZero's ongoing clients. We are proud to support NQBP with both capability building and advisory expertise.

## **Capability Building for Everyone, including Frontline Workers**

Deployed in phases for over more than a year, ThinkZero designed and delivered carbon and climate change learning and development workshops across the organisation, from senior executives all the way to middle management and NQBP's frontline workers.

Our frontline workers are on the frontlines of decarbonisation. For this reason, ThinkZero is proud of the work we did with frontline workers at the Port of Mackay, delivering a version of our workshop tailored for hands-on and immediate application. Our frontline sessions zeroed in on the practical skills needed during fleet and plant electrification transition, for instance.



“ Frontline workers are on the frontlines of decarbonisation.

## **Ongoing and Accessible Advisory Support**

We look forward to continuing to provide advisory support to all our clients in the new year, including NQBP, as they continue to navigate the evolving landscapes of climate change and nature for organisations. We wish them well on their journey!



# EMPOWERING FUTURES

## THINKZERO JOINS UNIQ YOU'S INSPIRING INTERNATIONAL DAY OF THE GIRL BREAKFAST

The UNIQ You International Day of the Girl Breakfast, held on October 11th, was an inspiring celebration at the Victoria Park Marquee in Brisbane. Nearly 300 guests gathered for this annual event, aligning with UNICEF's International Day of the Girl theme, which emphasizes empowering girls to envision a future filled with opportunities. The event focused on breaking down barriers for young girls, especially those in regional and remote areas, by connecting them with female role models and expanding their career aspirations in fields traditionally dominated by men.

The breakfast featured keynote speaker Adjunct Professor Sarah Pearson, who encouraged the girls to seize opportunities and highlighted the importance of creating an equitable career landscape. Attendees also witnessed live career conversations between UNIQ You Advisors and high school students, showcasing real-world insights from female professionals. Proceeds from ticket sales went directly to UNIQ You's Scholarship Fund, which will support over 20 schools in 2025.

ThinkZero was proud to host a table at this impactful event. We look forward to continuing our support of UNIQ You's initiatives to foster inclusivity and inspire young women and girls across Australia in the coming years.







Within the drill and blast industry in the mining sector, stemming refers to the plugging of blast holes to prevent the escape of blast gases. Stemsafe is a leading player in this industry, providing both conventional stemming services, as well as an innovative alternative – a gel, called STEMGEL™, developed by Shockwave Gel Technologies – which, when used, may reduce some of the negative environmental impacts of conventional stemming methods.

Commissioned by Stemsafe, ThinkZero is pleased to have completed a comparative product carbon footprint between STEMGEL™ and conventional aggregate stemming processes.

Although offsite lifecycle tracing showed STEMGEL™ interfaces with the greenhouse gas intensive agricultural supply chain, the results showed that replacing externally crushed aggregate with STEMGEL™ on a mine site could lead to a significant reduction in direct onsite emissions generated during the stemming process.



Stemsafe's Managing Director, Andrew Wheeler, is now the Industry Advisor to ThinkZero for the drill and blast industry. Together, we are working to influence reductions in overall environmental impact across the industry.

Zero In's writer sat down with Andrew to learn more about his motivations, and he revealed that he has "always been a conservationist at heart".

Andrew is working with ThinkZero to provide sustainability support in the drill & blast industry of the mining, quarrying, & construction sectors. He says, "with the help of ThinkZero, I am wanting to change the mindset of our past and future clients, which includes tier 1, 2, and 3 mining houses and contractors to sole operators. Hopefully we will demonstrate that sustainability opens up another profitable path for their businesses".



# ZERO IN ON RAPHAEL



“Raphael is so conscientious, and he brings a great balance of passion and personality to the team!”

## **A Background in Sustainable Energy**

Raphael brings a strong dedication to sustainability with a unique focus on energy transition and environmental protection. Inspired by a lifelong love of animals and a deep concern for their natural habitats, Raphael pursued a career in sustainability to actively contribute to climate solutions and help prevent habitat loss and species extinction.

Graduating with a Master's in Sustainable Energy from the University of Queensland, Raphael is particularly passionate about the power of renewable energy to help Australia meet its climate goals. With hands-on experience in projects like the renewable energy transition for Doomadgee, he has developed skills in ESG risk assessment and strategic planning to address sustainability challenges. Raphael highlights this project as a memorable and transformative experience that equipped him with the skills to tackle complex sustainability issues.

## **Excited to Join ThinkZero's Collaborative Team**

What excites Raphael most about joining ThinkZero is the opportunity to work with a team of talented sustainability practitioners, sharing insights and learning from others. Raphael is especially talented with scenario modelling and analysis and provides dedicated support on the team's sustainability assessments, including greenhouse gas inventories, lifecycle assessments, and client integrations with ThinkZero's Emissions Monitoring Platform (EMP). He is eager to expand his understanding of areas like carbon markets in Australia while contributing his knowledge and experience.

At ThinkZero, Raphael is ready to take on new projects and build practical skills in foundational sustainability assessments, including improving his skills in lifecycle assessments. Outside of work, he enjoys playing soccer, following the NBA, and relaxing with K-Pop music. Raphael's interests and energy adds a new dimension to our team, and we couldn't be happier to welcome him into the ThinkZero family.

# THE ASIA-PACIFIC JET DEAL ROOM

## JUST LAUNCHED: A REGIONAL MARKETPLACE BRINGING TOGETHER JUST ENERGY TRANSITION PROJECTS AND INVESTORS

The Alliance for a Just Energy Transformation is an inclusive, voluntary initiative that aims to catalyse a shared understanding and drive action to transform the energy system. Members include ThinkZero, WWF, United National Capital Development Fund (UNCDF), UNDP, KPMG, REN21, Environmental Defence Fund, Neyen and the World Benchmarking Alliance.

The Alliance is proud to announce the launch of the inaugural JET Deal Room—an innovative marketplace to catalyse and scale Just Energy Transition (JET) projects—taking place on 19th March, 2025 in the Asia-Pacific region. This will be a hybrid event, with strategic location(s) across the region.

The JET Deal Room initiative aims to help developers address the urgent need for funding to scale-up their JET projects, while enabling financiers to connect with high-quality, investment-ready energy transition initiatives. The JET Deal Room will serve as a dedicated platform for matching JET-aligned funding providers with developers of impactful energy transition projects across Southeast Asia, the Pacific Islands, Australia, and New Zealand. Through this pioneering approach, AJET is shifting from principles to practice, focusing on the actionable steps, actors, challenges, and solutions critical to enabling a just and inclusive energy transition in emerging markets.



### Event Format and Approach

The Alliance will invite expressions of interest (EOI) from December 2024, with the aim of selecting standout projects for participation in the JET Deal Room marketplace. Funders invited to the event will have input into the selection process to ensure alignment with their priorities, enhancing the potential for meaningful collaborations. Summaries of each potential match will be documented to enable effective follow-up and long-term collaboration.

Find out more on the Alliance's page on the WWF website [here](#).



# BEFORE OUR NEXT ISSUE

## **JANUARY 2025 (ONLINE)**

EOI DEADLINE: ASIA-PACIFIC  
JET DEAL ROOM

## **FEBRUARY 20, 2025 (MACKAY, QLD)**

FOCUS ON NATURE  
PRESENTED BY THE WOMEN IN  
SUSTAINABILITY COLLECTIVE (WISC)

## **EARLY MARCH 2025 (THINKZERO HQ)**

NATURE IN YOUR SUPPLY CHAIN  
OUR Q3 EXECUTIVE ROUNDTABLE

## **MARCH 19, 2025 (ONLINE & THINKZERO HQ)**

THE ASIA-PACIFIC JET DEAL ROOM  
PRESENTED BY THE GLOBAL ALLIANCE  
FOR JUST ENERGY TRANSFORMATION

## **WHEN YOU'RE READY:**



**CONTACT US**

- Ask us about our ThinkZero Greenwashing Risk Assessment©
- Ask us how we can help with your Climate Governance Plan

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[THINKZERO.CO](https://thinkzero.co)

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