

Corporate Carbon

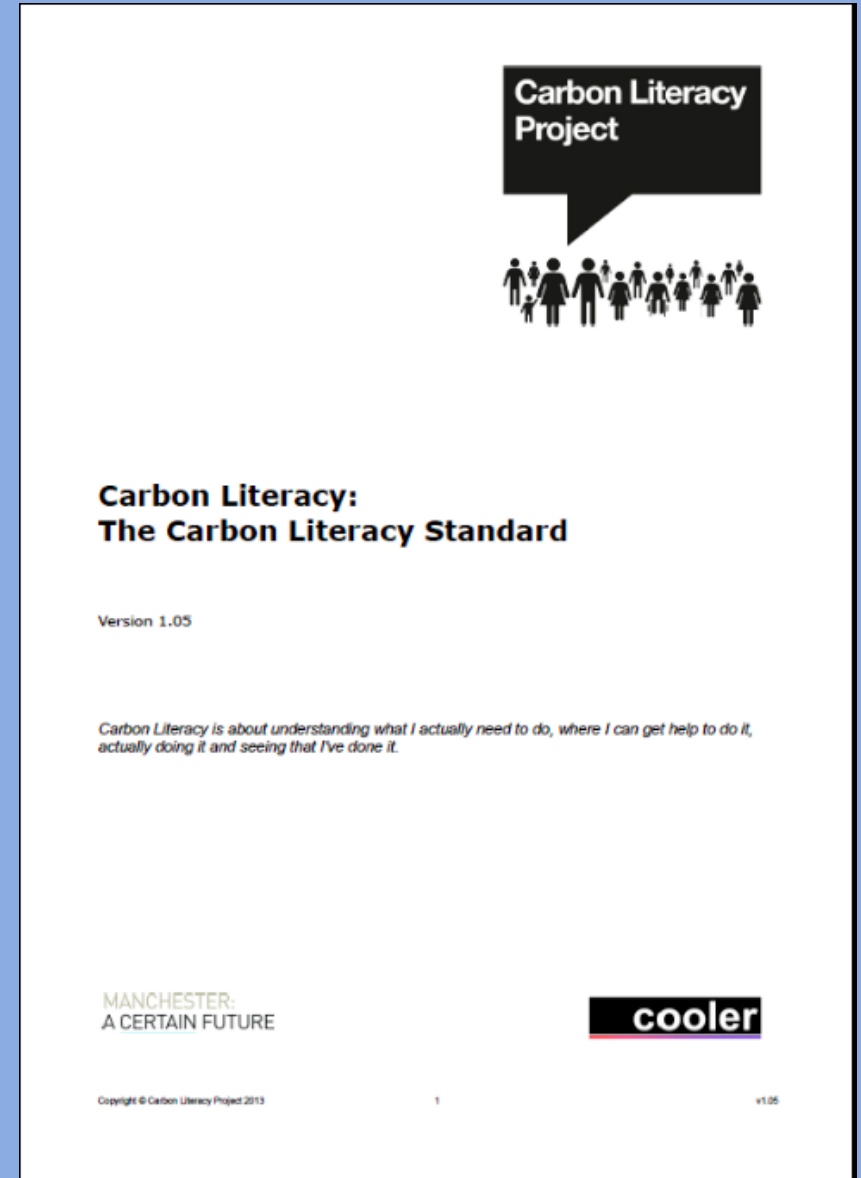
Carbon Literacy for Organisations

Empowering organisations to take action
towards a low-carbon future

What is Carbon Literacy?

"An **awareness** of the carbon costs and impacts of everyday activities and the **ability** and **motivation** to reduce emissions, on an individual, community and organisational basis."

– *The Carbon Literacy Project*



What is Carbon Literacy for Organisations?

- *Carbon Literacy for Organisations* brings the people in your organisation to a common baseline understanding, empowering action on sustainability issues.
- It is 1 of only 2 fully-accredited Carbon Literacy courses offered in Australia – an enhanced learning experience tailored to the needs of organisations:
 - 8 hours of training:
 - 2 hours pre-work (self-directed, online)
 - 6 hours live workshops (2 half-days)
 - Once complete:
 - *individually* your staff will be certified as Carbon Literate
 - *institutionally* you could become a certified Carbon Literate Organisation (CLO)

LEARNING OBJECTIVES



UNDERSTAND THE
BASIC SCIENCE OF
CLIMATE CHANGE &
SUSTAINABILITY



PLAN AND MODEL
INDIVIDUAL AND
SYSTEMIC SOLUTIONS



DEMYSTIFY TERMINOLOGY
AROUND CARBON
SOURCES AND SINKS



DISCUSS REAL-LIFE
DECARBONISATION ACTION
PLAN FOR AN
ORGANISATION

YOUR JOURNEY



Self-study & Preparation
(2 hours)



MIT Simulation & Doughnut
Economics
(3 hours)



Harvard Case Study
& Low-Carbon Action Plan
(3 hours)

Meet our Course Creator

Dr Cle-Anne Gabriel

- Creator of 'Carbon Literacy for Organisations'; co-founder of **Australia's first** ever Carbon Literacy course
- Executive Consultant, Sustainability/ESG Director with >15 years' experience
- **Australian national award**-winning educator; specialist in MBA, Executive Education & case-based learning, trained by Harvard Business School



TESTIMONIALS

In 2021, when asked about the most valuable aspects of Carbon Literacy training, corporate participants said...

"The clarity of how climate change needs to be communicated"

"Really appreciated the breakdown of different learning styles (video, written, verbal and activities)"

"A good way to structure and combine all the learning & reading in this area - making sense of the mess of information flying around"

"A good overview of the basics and the difference I can make as an individual"

"The content of the self-study modules and the Zoom presentations by Cle-Anne"

"Facilitator-led sessions & general discussion interesting and specific to Australia"

"Cle-Anne's engaging presentation and delivery of content"

QUALITY

We are fully accredited to the
Carbon Literacy Standard



Carbon Literacy
Project



This is to certify that via
EV Review Ireland
Derek Reilly

has met all the requirements of the Carbon
Literacy Standard and thus for the purposes
of workplace, education and community should
be regarded as Carbon Literate.

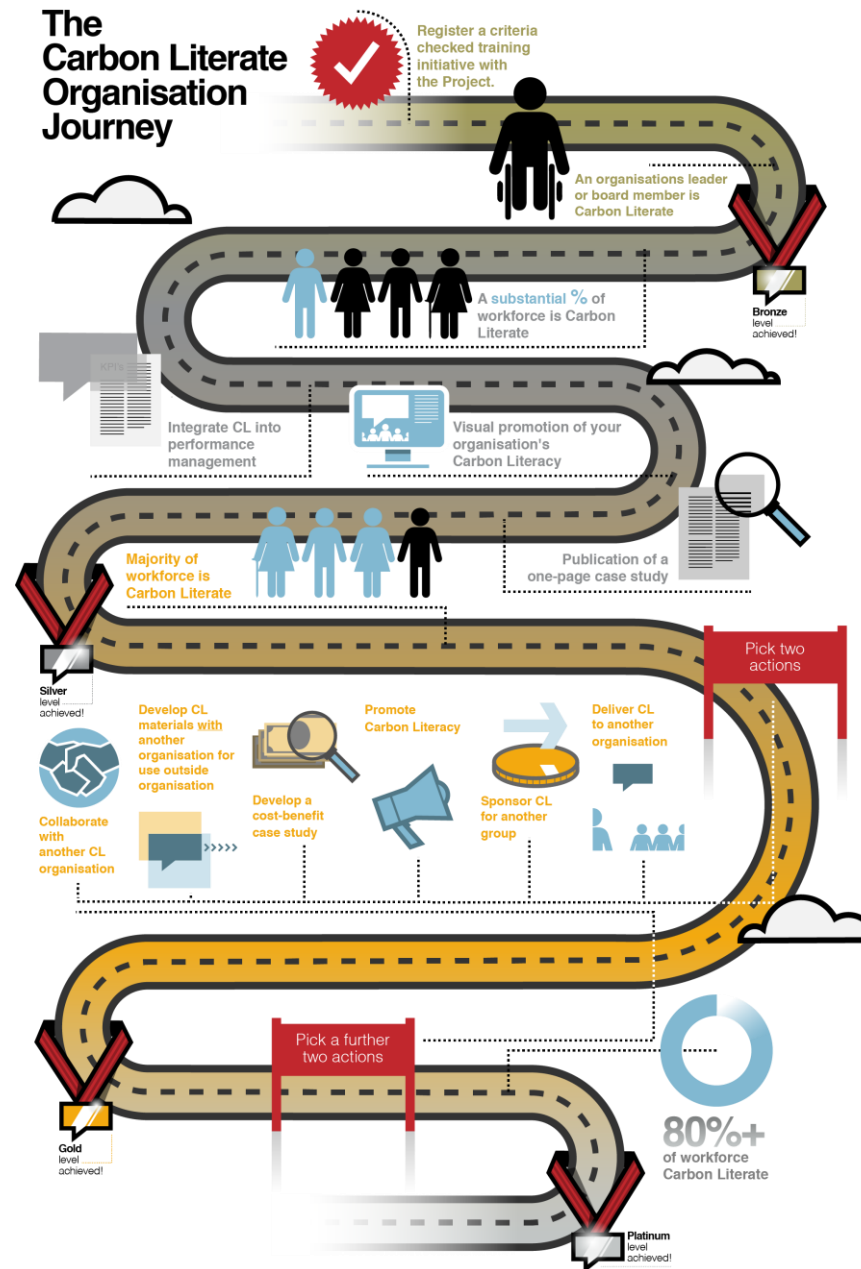
signed

Dr. Ali Abbas, Chair, on behalf of The Carbon Literacy Trust.
Registered Charity Number 1156722

date
8th Feb 2021

certificate no.
00016490 / v2.50

Becoming a Carbon Literate Organisation (CLO)



ThinkZero™

Carbon Literate Organisation
Gold

gold

2021 – 2024



THIS IS TO CERTIFY THAT

NHS Salford Clinical Commissioning Group

has met the requirements of the Carbon Literate Organisation Standard, and thus for the purposes of workplace, education and community should be regarded as a Gold level Carbon Literate Organisation.

SIGNED

DATE
20th January 2021

Mi Abbas

CERTIFICATE NO.
CLO 0000009 G / 1.0

All Abbas, Chair, on behalf of The Carbon Literacy Trust, Registered Charity Number 1190722



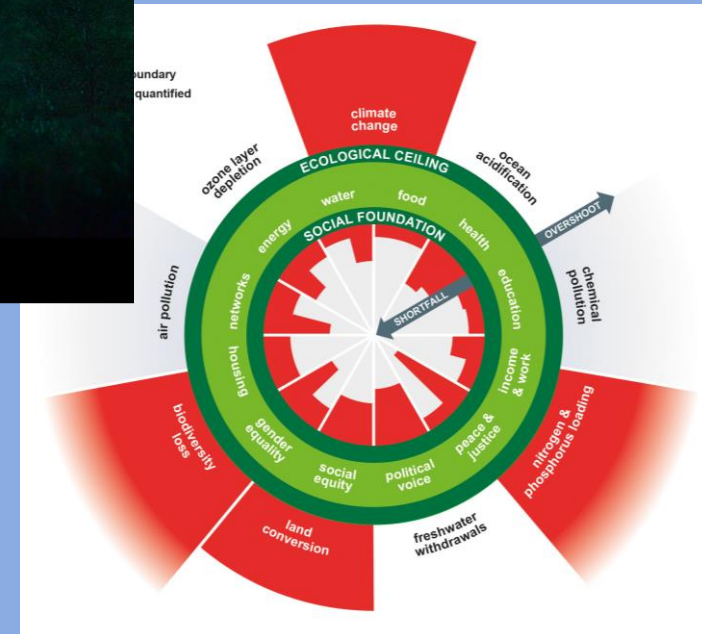
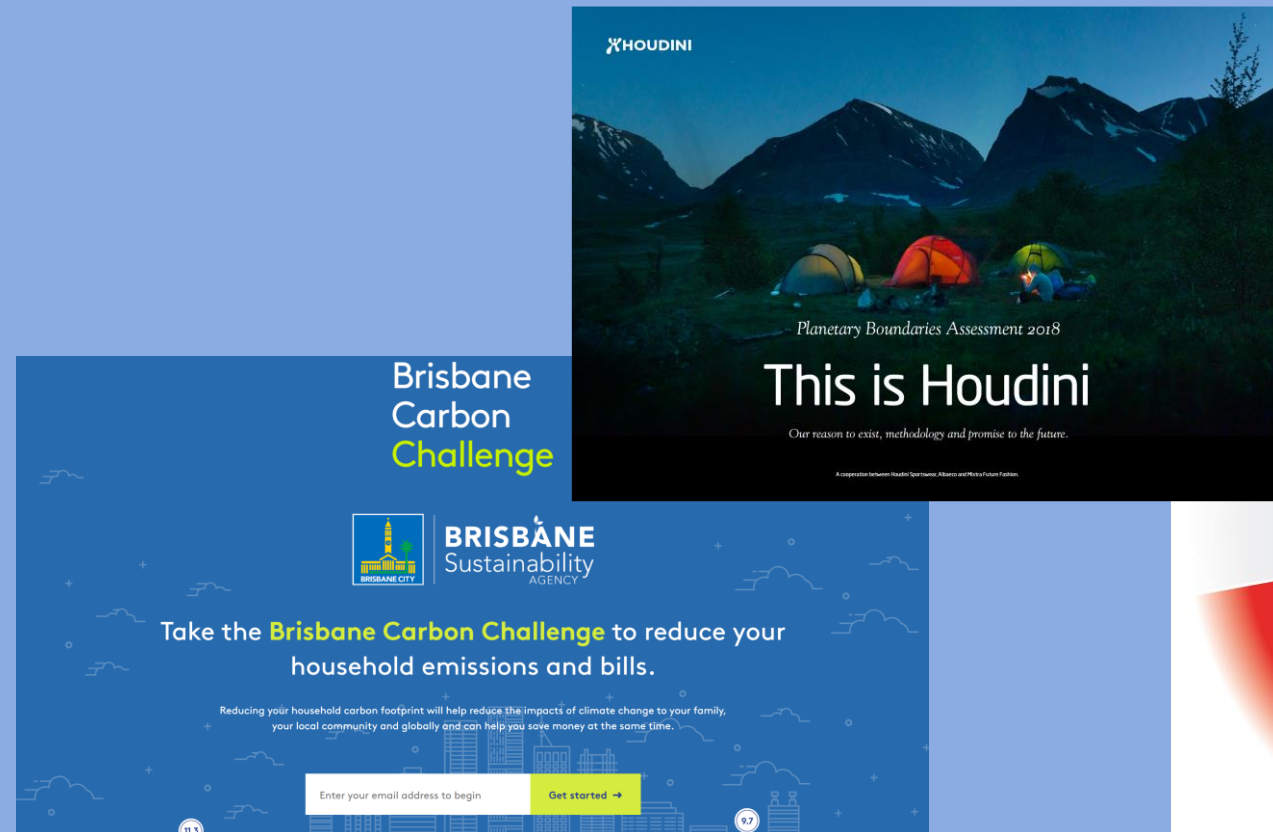
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Course Content

A Day's Worth of Training

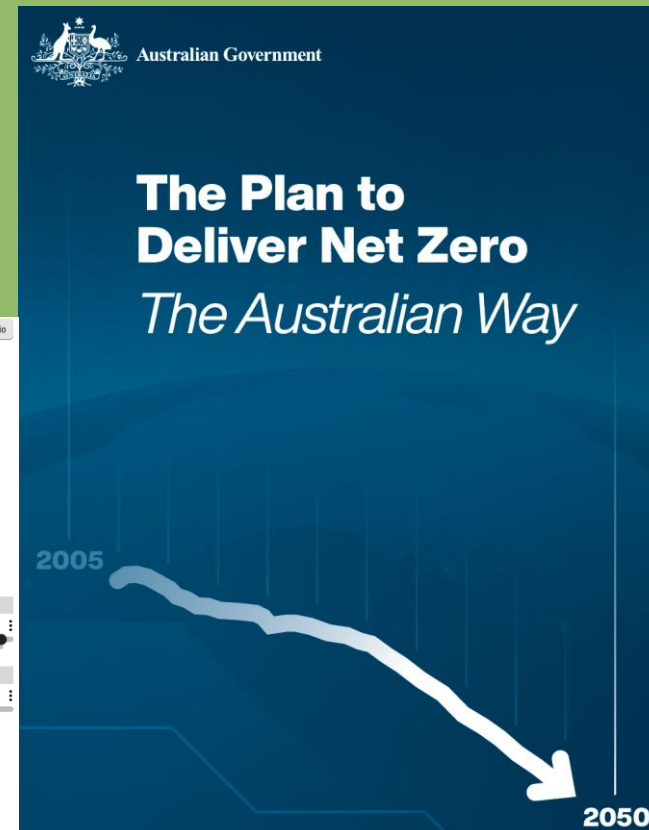
Pre-Work 1: The Science & Economics of Climate Change (1 hour)

- The Science
- The Economics
- The Business Case



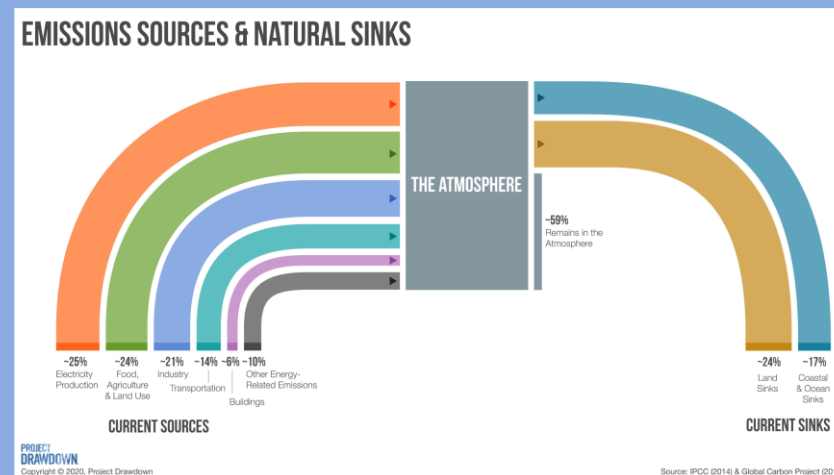
Live Session 1: Individual and Systemic Action (3 hours)

- Sustainability and Sustainable Development
 - Principles, Frameworks, Actions
 - Equity, Vulnerability and Trade-offs
 - Australia-specific
- International Climate Policy
 - MIT Simulator
 - The Australian Way



Pre-Work 2: Organisational Decarbonisation (1 hour)

- Organisational Decarbonisation: Key Terms
- Carbon Sources and Sinks
- Climate Risks and Opportunities
- Case Study



Leading in the New Reality
Climate & Sustainability | **BCG**

The EU's Carbon Border Tax Will Redefine Global Value Chains

OCTOBER 12, 2021
By Tim Figures, Marc Gilbert, Michael McAdoo, and Nicole Voigt

Levies on emissions tied to imports will impact companies inside and outside the EU and could alter the competitive balance between nations in many industries.

Companies around the world that export to the European Union—the world's largest single market—are now on notice. After years of discussion and debate, the European Commission in late July unveiled its long-anticipated plans to make

Live Session 2: Organisational Strategy & Action (3 hours)

- Carbon Sources and Sinks
- Carbon Neutral, Climate Positive and Net Zero
- Carbon Pricing and Markets

Prepared Case Study; OR

Bespoke 3-hour training experience
(ask us about this option!)



Your Organisation Here



My Carbon Pledge*

*optional for training, but required for certification

- Carbon Neutral Society
- Individual Pledge
- Group Pledge



Carbon Literacy
Project



This is to certify that via

The University of Queensland

Amanda Megan Lewis

has met all the requirements of the Carbon Literacy Standard and thus for the purposes of workplace, education and community should be regarded as Carbon Literate.

signed

Dr. Ali Abbas, Chair, on behalf of The Carbon Literacy Trust.
Registered Charity Number 1156722

date

23rd September 2021 00022152/ v2.50

certificate no.



certificate

ThinkZero™

Want to learn more?

training@thinkzero.co



Dr Cle-Anne Gabriel